



Republic of the Philippines
National Electrification Administration

"The 1st Performance Governance System-Institutionalized National Government Agency"

20 July 2011

MEMORANDUM No. 2011-014

MEMORANDUM TO : ALL ELECTRIC COOPERATIVES

Attention : The ISD Manager

SUBJECT : National Electrification Awareness Month (NEAM) Celebration

Under Proclamation No. 1743 signed on March 16, 2009, August was declared as the National Electrification Awareness Month (NEAM).

The Proclamation intends to create and enhance public awareness through intensified information campaign showcasing the electrification programs and projects.

This year, the National Electrification Administration (NEA) will be holding various activities to commemorate the 3rd NEAM with the theme, "*Walang Hanggang Paglilingkod sa Sambayanan*" in August. One of the major highlights of the occasion is the Ceremonial Switch On of the 9 Millionth Household Connection under the coverage area of CAGELCO II which will be held at the Philippine Trade Training Center, Pasay City, Metro Manila on August 3, 2011.

Moreover, the event goes beyond rural electrification. Environment-inspired activities like National Tree Planting and Recycling Contest will be conducted to address pressing concerns and issues on global warming and climate change.

As our partners in the Rural Electrification Program, may we enjoy you to actively support and participate in the activities for the month.

We have also enclosed the design of the tarpaulin which will be used for the occasion. Said design is also available at www.nea.gov.ph.

Should you have any query, please contact the Public Affairs Office at 929-2237 or 929-1909 local 153. You can also email us at pao_nea@yahoo.com.

We look forward with gratitude to your usual support.

Best regards.

Very truly yours,

MARIANO T. CUENCO

Deputy Administrator for Corporate
Resources and Financial Services and
Chairperson, 2011 NEAM Celebration

3 Feet

Agency name

Agency logo

8 Feet

JOINS THE NATION IN THE CELEBRATION OF
National Electrification Awareness Month



“NEA-ECs: Walang Hanggang Paglilingkod sa Sambayanan”

AUGUST 2011



To download the template of the tarpaulin
(in actual size) please visit
www.nea.gov.ph